**The 4 Values of Film Analysis and Evaluation**

**1. Artistic Value** (cinematography: camera and sound choices)

* Which film techniques are **innovative**, **current**, or **new**?
* How do the **film’s techniques** strengthen the storytelling?
* How does the film visually engage the audience? -- **camera** (shot, angle, color, lighting)
* How does the film use **sound** (digetic, non-digetic) techniques to engage the audience?

**2. Entertainment Value** (popularity, interest, and audience)

* What reasons can you find that show the **popularity** and **public reception** of the film?
* Is this film a **classic**? Does it ever get **old**, **outdated**, **unimportant**, or **boring**?
* Which **lifestyles**, **genders**, and **cultures** make up the target audience and **why**?
* Which **scenes** **stood out** or **were** **powerful** and **why**?

**3. Educational Value** (moral or thematic message to be implemented)

* What is the **moral/theme** that **improves** our lives?
* How is this **moral/theme** approached **differently** than in other texts?
* What are the best **scenes** that **reinforce** this moral/theme message?
* How might people **change** or **reaffirm** their **perspective** on the film’s **subject** **matter** after watching the film?

**4. Literary Value** (plot, theme, relatability)

* How is the **internal** conflict *(pride or ignorance)* developed well or poorly?
* How is/are the **external** conflict(s) *(society, social norms, opposing characters, fate/supernatural forces, nature)* developed well or poorly?
* How are the characters both **part of the plot** and yet the **story is deeper than just the characters**?
* What other **texts** does the film **build on, allude to,** or **challenge**?
* How does the climax and resolution answer **more than** just the upsetting incident?

These are only a few questions regarding each of the 4 Values of film.

Please feel free to **analyze** and **evaluate** other aspects.

Just make sure that they are worth discussing and are relevant to the value of the film.

**NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PERIOD: \_\_\_\_\_\_\_\_**

**NAME OF FILM: “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ “**

**FILM LITERATURE ANALYSIS AND EVALUATE ESSAY RUBRIC**

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| --- | --- | --- | --- |
| **Requirement** | **Points Possible** | **Points Earned** | **Teacher’s Notes** |
| **Artistic Value paragraph****Examines the Artistic Value of the film by using support claims/opinions with *examples and reasoning*** | **1** |  |  |
| **Entertainment Value paragraph****Examines the Entertainment Value of the by using support/claims/opinions with *examples and reasoning*** | **1** |  |  |
| **Educational Value paragraph****Examines the Educational Value of the film by using support/claims/opinions with *examples and reasoning*** | **1** |  |  |
| **Literary Value paragraph****Examines the Literary Value of the film by using support/claims/opinions with *examples and reasoning*** | **1** |  |  |
| **Good hook and clear thesis****States how valuable the film is to our world****Topic sentences underlined****500-700 words in length****Grammar and conventions****Conclusion that revisits thesis and gives final thoughts****Give the film a rating out of 12 and why** | **1** |  |  |
| **TOTAL** | **5** |  |  |